



Dainik Bhaskar and DNA initiative: India Pride Awards 2010 announced

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INDIA PRIDE AWARD an initiative of Dainik Bhaskar and DNA was instituted in 2009 to recognize and felicitate excellence in PSU. Today at Mumbai, it was announced that starting Tuesday the entries for INDIA PRIDE AWARD 2010 will be accepted till 20th August 2010. The award for 2010 will be held in September 2010 in Delhi.

PSU's play an integral and vital role towards the development of our nation. They are strong pillars of the Indian economy. Dainik Bhaskar recognized their importance and hence these awards were instituted in 2009.

Spanning across categories, the awards would be presented for National as well as State level categories which include Consumer Industry, Financial Services, Energy & Power, Heavy Industries, Metals & Minerals & Trade, Oil & Gas, Transport, Agriculture and Infrastructure Development.

Last year a strong jury represented by C. P. Jain, Sanjay Pugalia, Dr. C. V. Kohli, Dr. U. D. Choubey, K. U. Rao and Sanjeev Kotnala and chaired by Justice R. C. Lahoti selected the winners. This year again a new jury panel has been constituted which will judge the entries towards the end of August 2010.

Elaborating on importance of these Awards, Jaideep Dhagat, Head Government Vertical Dainik Bhaskar Group said, "It is somewhat an irony that these specialized units working in PSU never got their due recognition, this gap and a glaring anomaly was rectified last year by India Pride Award where, the first time, a Publication Group recognized the excellence in PSU. This year it has been extended to include the state level PSU"

Indian pride awards 2009 was presented by Shr. P. Chidambaram at an exclusive function held at Hotel Taj, New Delhi. The 2009 winners were NMDC for corporate social responsibility. SAIL, Power Finance Corporation, NTPC, BHEL, PNB, BSNL were amongst the other winners to be awarded for Metal, mineral and trade, non-banking Financial corporation, energy and power, heavy industries, financial services and consumer industry respectively. There was a close competition between GAIL and ONGC for Oil and Gas category with the ONGC making it to the gold and GAIL bagging the silver.

The life time achievement award was conferred on Dr. E. Sreedharan

Forms for India Pride Awards 2010 can be downloaded by clicking on the link on Dainikbhaskar.com or sarkaritel.com. There is no entry fee for the awards.

SKNL and Vediocone are associated with the Awards second year running as the Presenting sponsor and associate sponsor.

Adani Group has extended their support this year as associate sponsors. ICRA is the knowledge partner and provides jury with the data analysis during the evaluation process. An Half an hour capsule of the awards will be telecast on CNBC AWAAZ exclusive media partners. In addition to this Indiainfo.com, Sarakritel.com & MY FM are other partners.

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